

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

LOYALTY CONVERSION SYSTEMS CORPORATION,	§	
	§	
Plaintiff,	§	CIVIL ACTION NO. 2:13-CV-00655-JRG
	§	(LEAD CASE)
v.	§	
	§	
AMERICAN AIRLINES INC., et al.,	§	JURY TRIAL DEMANDED
	§	
Defendants.	§	

**NOTICE OF SUBPOENA**

PLEASE TAKE NOTICE that, pursuant to Rule 45 of the Federal Rules of Civil Procedure, Defendants Delta Air Lines Inc., Frontier Airlines, Inc., United Airlines and US Airways, Inc. is serving a document subpoena on third party Starwood Hotels & Resorts Worldwide, Inc.

A COPY OF THE SUBPOENA IS ATTACHED HERETO AS EXHIBIT 1.

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Dated: March 19, 2014

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*Attorneys for Defendant/Counter-Plaintiffs Delta Air Lines, Frontier Airlines, United Airlines and US Airways, Inc.*

**CERTIFICATE OF SERVICE**

The undersigned certifies that on March 19, 2014, a true and correct copy of the foregoing document was served on all attorneys of record who have consented to electronic service via the Court's CM/ECF system per Local Rule CV-5(a)(3).

/s/Ann Marie Duffy  
Ann Marie Duffy